



INTEGRAL UNIVERSITY
DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT



Report on Poster making competition on 'Non Smoking'

Date(s): 14th February, 2020.

Preamble:

A chart making competition was organized by **Department of Commerce & Business management** for the students to spread awareness on hazards of smoking.

Participant's Profile:

This competition had several participants & delegates from BBA, B.COM & M.B.A.
Around 40 students participated and showed a keen interest in making smoke free surrounding.

Description about the Program:

The entire activity was co-ordinated with the support of the Dean(**Prof. A.K.Saxena**), Head, Coordinator & faculty of Department of Commerce & Business Management.

This activity was inaugurated by **Dr. Syed Shahid Mazhar** (Head, DCBM).

The faculty co-ordinator for the event was **Dr. Rizwana Atiq**.

More than 10% death globally was caused due to smoking and over 50% of them just took place in four countries. China, India & Indonesia are three leading countries with male smokers accounted for 51.4% of the world's smokers. India has 15% of world's total smoker. Death attributable to smoking increased 5% in 2015 as compared to 2005 and smoking was rated as bigger burden on health-moving from third second highest cause of disability. Tobacco use has been associated with rising incidents of tuberculosis, homicide, suicide, heart ailments, strokes, bronchitis, delayed healing of wounds, infertility, and peptic ulcer, among other diseases among others. In India alone, every third adult consumes some form of tobacco. Bidis are the most commonly consumed tobacco product and are primarily consumed by the poor. Bidis alone contributed to 5.8 lakh deaths in the country in 2011. According to a report by the Indian Council of Medical Research (ICMR), tobacco accounts for about 30 percent of all cancers in men and women in India. Mouth cancer is most common among men followed by lung cancer. Tobacco-related cancer accounts for 42 percent of all male deaths due to cancer and 18.3 percent of all female deaths.

The competition was to provide the students an insight to save environment & create smoke free surrounding.

The objective of the competition was to create an awareness about hazards of smoking & a need to create a smoke free environment.

The aim of the competition was to motivate the students to come forward & make poster & discuss harmful effects of smoking

Feedback: All the students had expressed their gratitude to members of **Department of Commerce and Business Management**, Integral University for organizing such an activity to make awareness of **'Non Smoking'** & for their guidance to create a smoke free surroundings.

